

SHENANDOAH REGION PORSCHE CLUB OF AMERICA

December 14, 2011

Flow Porsche, Charlottesville, VA

MEETING MINUTES  
SRPCA BOARD WORK SESSION

1. Call to order: President Westfall called the meeting to order AT 4:06 PM. Also present were Herb Distefano, Secretary; Bob Duntley, Treasurer and Bill Sanders, Immediate Past President.
2. Old Business:
  - A. Holiday Party Review. Sherry informed that there were 48 attendees and that it was very close to break-even financially.
  - B. *Heat Exchanger*. Sherry informed that Larry Markley is helping to research web sites of other PCA regions and other types of organizations to help determine advertising rates, sizes, placement and formatting as well as different forms of newsletters being published. Regarding web Site, mailings and E-mail blasts; the next snail mailing will be before end of December. It was decided that Email blasts should not exceed 3 per month. Due to illness Dan Herman has been out of touch recently.
  - C. Annual Planning meeting – topics for the agenda were discussed.
  - D. Vice President. Since no candidate has been identified it was decided that Sherry will furnish to the BOD membership rosters. Then each Director will select 5-10 potential VP candidates and the separate lists will be compared to see if a candidate is identified by more than one director.
  - E. Goodie Store. The consensus opinion was that a person is needed to oversee Goodie Store activities and that we should join the PCA program. Bill suggested that we identify 25-30 items for sale with Shenandoah logo.
3. New Business:
  - A. Set next session – the next BOD work session was set tentatively for Wednesday February 15, 2012 at Flow Porsche of Charlottesville. If Flow holds an open house in the same time frame the meeting will be changed to immediately before the open house.
  - B. Treasury. It was decided that the Treasurer's report should continue on a monthly basis and that special efforts should be made to identify specific costs associated with RPM.
  - C. RPM. It was decided that special effort should be made to analyze RPM income and expenses and that a budget should be established. Bob and Bill will collaborate on this.
  - D. Bill agreed to help Bob switch from Quicken to QuickBooks to make record keeping easier for Bob and to be consistent with Bill's income tax data and records.

4. The meeting was adjourned at 6:13 PM.

Prepared by Herb Distefano, Secretary