

SHENANDOAH REGION PORSCHE CLUB OF AMERICA

November 15, 2011

Flow Porsche, Charlottesville, VA

MEETING MINUTES
SRPCA BOARD WORK SESSION

1. Call to order: President Sherry Westfall called the meeting to order AT 5:12 PM. Also present were Herb Distefano, Secretary; Bob Duntley, Treasurer and Bill Sanders, Immediate Past President.
2. Old Business:
 - A. Fall Foliage tour in recap – Sherry said attendance was 70 +/- at G&W, 70 +/- on the driving tour and 50 + at lunch at the Fareways.
 - B. Holiday Party
 - i. Sherry reviewed the schedule, aspects of on-line registration and member reaction to the cost of the party. She answered some cost complaints and calmed the waters.
 - C. *Heat Exchanger*.
 - i. Sherry reviewed responses to the suspension of publication and reported that all advertisers and members are accepting of the situation.
 - ii. There was limited discussion on the media options for conveying information to the members.
 - iii. Web Master Jim Condon explained and depicted some of the media options and specifically what he recommends to date. He pointed out that the BOD must determine ad costs and how to establish rank/order of preference.
 - D. Annual Planning meeting – was confirmed for Sunday, January 15, 2012 at 1:30 PM.
3. New Business:
 - A. Set next session – the next BOD work session was set for Wednesday December 14 at Flow Porsche of Charlottesville.
 - B. Sherry informed that Regional Logo items will be available through the PCA vender in 2012.
 - C. Sherry informed that a survey is being prepared to gather member input into club activities and operation
 - D. Reference the State Corporation Commission filing, Sherry will telephone the law office in Waynesboro for the SCC mailing/forms.
4. The meeting was adjourned at 6:20 PM.

Prepared by Herb Distefano, Secretary