## SHENANDOAH REGION PORSCHE CLUB OF AMERICA August 10, 2011 Iron Horse Restaurant 100 South Railroad Avenue, Ashland, VA 23005

## MEETING MINUTES SRPCA BOARD WORK SESSION

- 1. Call to order: President Westfall called the meeting to order AT 1201 PM.
- 2. Present:
  - A. President Sherry Westfall
  - B. Vice-President Andy Turner
  - C. Secretary Herb Distefano
  - D. Treasurer Bob Duntley
  - E. Immediate Past President Bill Sanders
- 3. New Business:
  - A. Calendar for remainder of 2011. Discussed and decided to advertise <u>only</u> events by other regions.
  - B. Membership Chair, Phyllis Scrogham. All agreed she's a good appointment and should be encouraged to remain next year.
  - C. SRPCA Goodie Store. All agreed we should wait till PCA avails their store to regions and join promptly.
  - D. Next work session. Scheduled for September 14, 2011 4:00-6:00 PM at home of Bill Sanders
  - E. Sponsorship of PCA ESCAPE. Agreed that we SHOULD NOT do so alone but would consider a joint sponsorship with contiguous regions.
- 4. Old Business:
  - A. Percentage of Porsches at SRPCA Autocrosses. Agreed to try to influence increased Porsche participation and to gather more information during last two events of this year, then discuss at January meeting.
  - B. SRPCA Finances
    - *Heat exchanger*. Agreed MUST lower cost immediately. Sherry will contact PrintSource principals tomorrow for ideas and get back to the board soonest. Probably should be discussed at business meeting at Anniversary Party before board decision.
    - Richmond Porsche Meet. Agreed Sherry should talk with Alex Smith and work to increase income, curb expenses and/or increase fees.

- Holiday party. Sherry will talk to Sam Morris at Miche Tavern. Probably need to have cash bar and charge a fee that covers all costs per meal. Should discuss at business meeting at Anniversary Party before board decides.
- Charging to cover expenses at other SRPCA events. Should consider charging fees at tours and other events. Should place on agenda for January meeting.
- C. Business meeting at Anniversary meeting. Should have one and the order of events will be drive, eat, meet/dessert. Should cover in some detail the severity of funds crunch.
- D. Need more committed volunteers. All agree it is a problem and we should strive constantly to get more members involved.
- E. Search for Social Chair. No suitable candidate has been found. We should all be looking for one and should consider a position name change to combat the negative gender related reputation of the name.
- 5. The meeting was adjourned at 2:27 PM.

Prepared by Herb Distefano, Secretary