

Shenandoah Region PCA

March 2018 Board/Planning Meeting

Flow Porsche
1313 Richmond Road
Charlottesville, VA 22911

March 5, 2018 5:00-7:00 PM

Motions and Decisions

Hospitality Room:

Jenae Scott has confirmed in writing that we can bring any food, alcoholic, and non-alcoholic beverages to our parlor/suite. We cannot bring those items outside of the room.

Richmond Porsche Meet:

We should have "New for 2018" stamped on changes we make to the brochure as well as website.

Sponsored Events:

The events that are able to be sponsored are the Saturday Concour, Saturday Dinner Banquet, and the Sunday Autocross.

Sponsorship Matrix:

Level 5 sponsorship should include a banner or display space at the Saturday banquet.

Old Business

Mark Doherty will run the LCVA Wordplay event.

Dorn's Tech Session went well. Barry Dorn is very open to either give a talk, sponsor, or otherwise do anything for RPM. They are likely to be one of the named event sponsors.

New Business

Treasury: Marty Doherty

January 1, 2018 through February 28, 2018

Total Income:	\$1,555
Total Expense:	\$3,792
Begin Balance:	\$20,033
End Balance:	\$17,796
 Net Income:	 -\$2,237

Most of our expenses have been the RPM contracts. PCA National gave us \$1,085 and \$360 from the autocross from the last month of last year.

Membership: John Odden

Our new recruitment cards are finished and will arrive soon.

Richmond Porsche Meet:

We need to be mindful of our biggest sponsors, and ask them about sponsoring named events first. For example, Euroclassics should be contacted first before Dorn's due to them historically being a top contributor, even though Dorn's is a new and willing contributor. We do not want to deter our highest donors.

The suggested price for the Saturday tour is \$5.

Porsche Corral should be \$5 pre-registered and \$10 on site if space is available.

Autocross box lunch price is \$15. \$30 entry for members and \$35 for non PCA members.

Our children prices and age range should match Virginia Crossings. They consider ages 6-11 to be children.

Mike Kilmer has a photo place that can print banners that we should display at named events.

Social:

Upcoming tech session at Flow Porsche will be April 7th, topic has not been decided yet.

Jason Wavell's spring fling will take place in May.

Concour judging training will take place in May.

Upcoming breakfast March 31st will be at Michael's Diner and Restaurant. It is related to Terry and the Tip Top restaurant. They are expecting 12-15 of us.